

THE WINTER OFFERS

	THE FAMILY™ PACKAGE Over 50 Channels	THE CHOICE™ PACKAGE Over 150 Channels	THE CHOICE XTRA™ PACKAGE Over 210 Channels	THE CHOICE ULTIMATE™ PACKAGE Over 225 Channels Including 11 premium movie channels!	THE PREMIER™ PACKAGE Over 285 Channels Including over 31 premium movie channels!
REGULAR PRICE	\$29 ⁹⁹ /mo.	\$58 ⁹⁹ /mo.	\$63 ⁹⁹ /mo.	\$68 ⁹⁹ /mo.	\$114 ⁹⁹ /mo.
WINTER OFFER	EVERYDAY LOW PRICE \$29⁹⁹/mo.	SAVE UP TO \$411 \$29⁹⁹/mo. for 12 months after National Offer Rebate and Online Registration Rebate \$58.99/mo.: Regular Price + \$12.99/mo.: Premium Movie Channel - \$12.99/mo.: Premium Movie Channels Credit (mos. 1-3 only) - \$24.00/mo.: National Offer Rebate - \$5.00/mo.: Online Registration Rebate <hr/> = \$29.99/mo. for 12 mos. after rebates* 3 FREE MONTHS 	SAVE UP TO \$863 \$34⁹⁹/mo. for 12 months after National Offer Rebate and Online Registration Rebate \$63.99/mo.: Regular Price + \$10.00/mo.: HD Access - \$10.00/mo.: HD Access Credit + \$24.00/mo.: Premium Movie Channels - \$24.00/mo.: Premium Movie Channels Credit (mos. 1-3 only) - \$24.00/mo.: National Offer Rebate - \$5.00/mo.: Online Registration Rebate <hr/> = \$34.99/mo. for 12 mos. after rebates* 3 FREE MONTHS starz SHOWTIME.	SAVE UP TO \$863 \$39⁹⁹/mo. for 12 months after National Offer Rebate and Online Registration Rebate \$68.99/mo.: Regular Price + \$10.00/mo.: HD Access - \$10.00/mo.: HD Access Credit + \$24.00/mo.: Premium Movie Channels - \$24.00/mo.: Premium Movie Channels Credit (mos. 1-3 only) - \$24.00/mo.: National Offer Rebate - \$5.00/mo.: Online Registration Rebate <hr/> = \$39.99/mo. for 12 mos. after rebates* 3 FREE MONTHS starz SHOWTIME.	SAVE UP TO \$863 \$61⁹⁹/mo. \$85⁹⁹/mo. (mos. 1-3) (mos. 4-12) for 12 months after National Offer Rebate and Online Registration Rebate \$114.99/mo.: Regular Price + \$10.00/mo.: HD Access - \$10.00/mo.: HD Access Credit - \$24.00/mo.: National Offer Rebate - \$24.00/mo.: FREE Premium Movie Channels Credit (mos. 1-3 only) - \$5.00/mo.: Online Registration Rebate <hr/> = \$61.99/mo. (mos. 1-3) = \$85.99/mo. (mos. 4-12) for 12 months after rebates* 3 FREE MONTHS starz SHOWTIME. \$24/mo. credit for 3 months
HD ACCESS, DVR SERVICE AND RECEIVERS	FREE HD ACCESS with CHOICE XTRA™ and above for customers who enroll in and maintain Auto Bill Pay				
	WITH EACH PACKAGE ABOVE, NEW CUSTOMERS MAY ADD ANY OF THESE ITEMS: <ul style="list-style-type: none"> ■ Add DVR Service for just \$7/mo. ■ Add HD Access for just \$10/mo. (FREE for CHOICE XTRA™ and above customers who enroll in and maintain Auto Bill Pay) ■ Add DIRECTV® Whole-Home DVR Service for just \$3/mo. (HD Access and DVR Service Required) ■ EQUIPMENT FEES SD Receiver: \$69 DVR: \$99 HD Receiver: \$99 HD DVR: \$199 ■ LEASE FEE \$5.00/mo. Lease Fee required for 2nd and each additional receiver ■ Up to 4 SD Receivers with no Equipment Fee*** 				
	NO HARDWARE REBATES AVAILABLE	NO HARDWARE REBATES AVAILABLE	FREE LEASE UPGRADE TO AN HD DVR RECEIVER** (Also available: FREE Lease Upgrade to an HD Receiver or DVR. Non-fee customers only. Fee customers pay regular Equipment Fees listed above.) FREE LEASE UPGRADE TO 2ND HD RECEIVER OR \$100 OFF AN HD DVR** (When eligible customers select DIRECTV® Whole-Home DVR Service and an HD DVR as their first receiver.)		
	FREE CINEMA CONNECTION KIT (aka Internet Connection Kit) for all non-fee HD DVR customers				
PREMIUM CHANNELS	ADD PREMIUMS 1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = \$51	ADD PREMIUMS 1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = \$51	ADD PREMIUMS 1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = GET PREMIER®	ADD PREMIUMS 1 = \$12.99 (\$14.99 if HBO) 2 = \$24 (\$26 if HBO) 3 = \$34 (\$36 if HBO) 4 = \$42 (\$44 if HBO) 5 = GET PREMIER™	PREMIUMS INCLUDED

*Price includes a \$24 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts required with 24-month agreement. **Up to two standard receivers with no equipment fee for fee paid customers. \$5.00/mo. lease fee waived for 1st receiver but required for second and each additional receiver. DVR Service (\$7.00/mo.) required for DVR or HD DVR lease. HD Access fee (\$10.00/mo.) required for HD or HD DVR lease. ***Advanced product instant rebate available for non-fee paid customers only, with qualifying base package. Programming, prices, terms and conditions subject to change at any time. Applicable use tax adjustment may apply on the retail value of the installation. LIMIT TWO ADVANCED EQUIPMENT REBATES PER DIRECTV ACCOUNT. †To be eligible for Free HD Access you must activate and maintain CHOICE XTRA package or higher, at least one (1) HD Receiver, HD Access and enrollment in Auto Bill Pay.